

FRIDAY SCHEDULE

TRACK 1 - THEATER

TRACK 2 - BANNEKER

TRACK 3 - MAP ROOM

9:15 AM	Growing WordPress in the Federal Government: Sites.U.S.A.gov <i>Kyle Jennings & Ken Fang</i>	A Presidential Guide to Social Media Campaigns <i>Tkeyah Lake</i>	Beginners Guide to WordPress Workflow <i>Tessa Kriesel</i>
10:00 AM	Decentralized Content Strategy for the National Park Service <i>Tori Peterson & Rebecca Wyatt</i>	How Kiplinger used WordPress for a Paid Digital Service <i>Greg Krehbiel</i>	Introduction to Post Meta <i>Sal Ferrarello</i>
10:45 AM	WordPress for Intranet Knowledge Management <i>David Zweigel</i>	5 Steps to Personal and Website Security <i>Adam Warner</i>	Adding Functionality with Custom Post Types and Custom Fields <i>Shayna Diamond</i>
11:30 AM	How a Local Government Ditched a Proprietary CMS and Embraced WordPress <i>Maureen Dilg & Katie Pegoraro</i>	Alternative Hacks: WordPress Security from the Outside Looking In <i>Daniel Olson</i>	An Exploration of Users and Roles <i>Aaron Jorbin</i>
12:00 PM		Lunch	
1:30 PM	On Internationalization and Localization <i>Pascal Birchler</i>	From the Frontlines: Battling Technical Debt <i>Lauren Burton</i>	Raiders of the Lost Archives <i>Michael Dance</i>
2:15 PM	Un-Scaling WordPress <i>Mike Schroder</i>	Effective Bug Discovery and Management <i>Scott Stancil</i>	Accessibility is More than an Add-On: The Responsibility of the Open Source Community <i>Marissa Goldsmith</i>
3:00 PM	Using WordPress To Get More Women To Run For Office <i>Christie Chirinos</i>	Easy Design Tips for Non-Designers <i>Annie Smidt</i>	Screen Readers Galore: Creating Accessible Rich Sites with ARIA <i>Lindsey Kopacz</i>
3:30 PM		Break	
4:00 PM	Using WordPress to Bridge the Digital Divide <i>Josepha Haden</i>	ABCs of A/B Testing and how to Start Testing in WordPress <i>Antti Koskenrouta</i>	Code Security Fundamentals <i>George Stephanis</i>
4:45 PM	The Passion of Change <i>Mika Epstein</i>	Measuring your Organization's Impact with MORI <i>Ryan Sholin</i>	Ten tips for Securing your WordPress JavaScript <i>Adam Silverstein</i>
5:30 PM	How to Win at Information Architecture <i>John Cornthwait</i>	WordPress is for Blogs? CMS Diversity in Museums <i>Courtney O'Callaghan</i>	Advanced Topics in WordPress Development <i>Andrew Nacin</i>

SATURDAY SCHEDULE

8:00 AM

Morning Yoga upstairs with Zac Gordon.

TRACK 1 - THEATER

TRACK 2 - BANNEKER

TRACK 3 - MAP ROOM

9:15 AM

What I've Learned from asking, "How did you build that?"
Joe Casabona

Being Agile at a Small Agency
Mark Wahl

Pixel Imperfect: A Practical Approach To Responsive Design
Michelle Schulp

10:00 AM

Stronger Than Fear: Mental Health in the Developer Community
Ed Finkler

Running an Agency: Or How I Learned to Stop Worrying and Love the Job
Clifton Griffin

Modern CSS: You can do it!
Alexis Findiesen

10:45 AM

Growing open source communities on GitHub
Ben Balter

It's Not You, It's Your Ticket: Ticketing Lessons from your Apartment
Emilia Kubo Kirschenbaum

SVG 101
Sang-Min Yoon

11:30 AM

Website Usability & Libraries: a WordPress based approach
Tim Sisson

The Art of Stealing Code
Teia Atkins

Be Better by Doing Less: Front End Automation
Jason Wasser

12:00 PM

Lunch

1:30 PM

Democratizing dynamic Mobile interpretive tools with WordPress
Deepti Boddapati

How to Build a Popular Blog and Master WordPress Even If You're a Liberal Arts Major
Tracy Schorn

Support, Customer Experience, and WordPress
Kyle M Brown

2:15 PM

Parlez-vous Taxonomy?
Savannah Gignac

Essential Tools for Productivity (and knowing when to try the new toy)
Tara Claeys

Don't Fear the Regex
Sandy Smith

3:00 PM

The Andy Warhol Museum Website Redesign
Desi Gonzalez & Marty Spellerberg

10 Reasons Why Your Site Is Nowhere To Be Found On Google (and what to do about it)
John Victoria

Efficient Plugin Design using Advanced WordPress Hooks
Nick Croft

3:30 PM

Break

4:00 PM

Playing Ball with Plugins
Marc Gratch

Building Traffic with Passion, Social Media & Engagement
Corey Brown

Does your Website "Spark Joy"? Refresh and Declutter your Website to Attract your Ideal Clients
Lisa Petrovich Smith

4:45 PM

How to Understand & Use HTTP Without a CS Degree
Jay De Lanoy

How to be Dope and Lit on Social Media - Be an Online Community Activist
William Jackson & Emma Kent

Four Data-Driven Ways to Overcome Redesign Drama
Emily Patterson

5:30 PM

Modern WordPress Theme Development with Sage 9
Casey Driscoll

Creating Metadata to Showcase the Best of Journalism
Adam Nekola

How to Deliver Pain-Free Content Migrations for WordPress Redesign Projects
Mia Orantes

8-11:00 PM

WordCamp DC After Party at Carnegie Library

SUNDAY SCHEDULE

TRACK 1 - MAP ROOM

10:30 AM Introduction to HTML
Karen Wolf

12:15 PM

12:45 PM Introduction to CSS
Ellen Amaral

2:30 PM

2:45 PM Introduction to JavaScript
Zac Gordon

TRACK 2 - THEATER

Beginning WordPress
Benjamin Bradley

Lunch

Beginning Marketing
Lauren Jeffcoat

Snack

Beginning Branding/Design
Ashleigh Axios

TRACK 3 - BANNEKER

Contributor Day

Contributor Day

Contributor Day